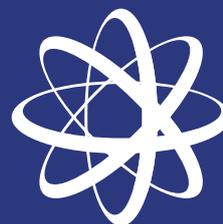


Macclesfield College



CURRICULUM

ART & DESIGN

YOUR
**NEXT
CHAPTER**

PRE-ENROLMENT PACK



A bit about the department



ART & DESIGN

We offer courses in Art & Design in association with University of Arts London (UAL) at Level 1, 2 and Level 3. Level 1 and 2 are offered over 1 year whilst Level 3 is undertaken over two years.

As part of the programmes, students are provided with knowledge, understanding and application of a wide range of art and design types and genres.

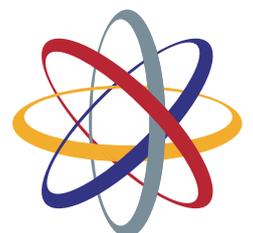
All spaces have the facility to explore all art genres and then allow you to specialise for your final major project.

The department has two floors of dedicated spaces for teaching – and has specialist rooms for example, screen printing, fine art classrooms, open design space, photography studio, darkroom, pottery rooms, textiles space and more.

Staff are fully qualified and highly experienced in a vast array of fine art, textiles, graphics, photography, clay styles and genres.

Whatever your style or approach we can help you to explore your skills, expand your knowledge and grow as an artist.

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A task to get you started



The Art team here at Macclesfield College hope you are all well and looking forward to starting your new Art and Design course in September.

In preparation for your creative journey with us in the Art department, the team has devised a selection of challenges to keep your creativity stimulated. There are a range of tasks to choose from, some are just for fun while others are more challenging.

The idea is that **you don't have to complete all the tasks**, some maybe more appealing than others, depending on your creative interests. The tasks cover different creative disciplines, such as Photography, Fine art, Drawing, Painting, Fashion Illustration etc...

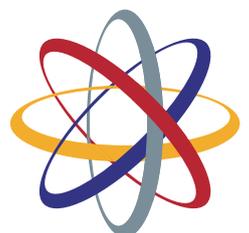
You can do as many tasks as you want, but we would like you to at least attempt one of these. The challenges are just for you to help keep you busy at this unusual time.

We hope you enjoy these creative challenges and we look forward to seeing you in the future.

Best wishes

The Art Team

Macclesfield College



Creative Challenge 1

Using household objects to recreate famous paintings from art history

Ever look at a work of art and think, “I could recreate that exact image if only I had three very specific objects and the camera on my phone”?



You're not alone.

A viral new Instagram account run by an intrepid (and bored) Dutch woman is featuring do-it-at-home photographic recreations of some of the greatest works of art in history.

The account (named @tussenkunstenquarantaine, which means “between art and quarantine” in Dutch) started when Anneloes Officier and her roommates, stuck at home due to social-distancing measures, decided to recreate Vermeer’s Girl with a Pearl Earring using a towel, a placemat, and a clove of garlic.

The reactions came fast and furious, first on a private WhatsApp chat, and later through the dedicated Instagram account, which is now flooded with images of people recreating their own favorite pictures.

The rules are simple: imitate a famous artwork using items lying around your home, take a picture, and share it with the world (but only if you want to).

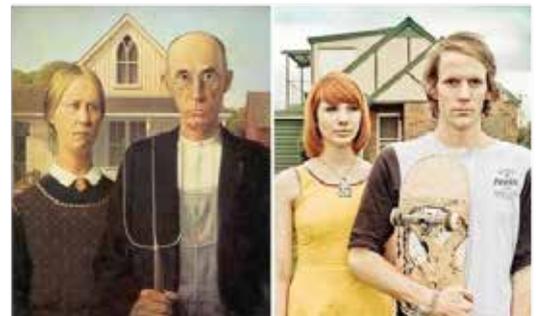
Follow the link below to browse famous works of art:

www.timeout.com/newyork/art/top-famous-paintings-in-art-history-ranked



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Creative Challenge 2

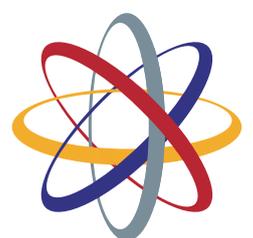
30 Day Drawing Challenge

1. Draw a flower
2. Draw yourself
3. Draw anything with only your favourite colour
4. Draw your favourite memory
5. Draw the room from where you are sitting
6. Draw an object without taking your pencil off the paper (continuous line drawing)
7. Draw someone without looking at the paper
8. Draw a character or scene from your favourite movie
9. Draw your favourite part of the day
10. Draw something in your backyard/garden
11. Draw your favourite outfit
12. Draw what you can see from one of your windows
13. Doodle something random
14. Draw your favourite animated or comic book character
15. Draw a landscape (Real or Fictional)
16. Choose one object – draw it in 10 seconds, then in 1 minute and then again in 10 minutes.
17. Draw something you are not good at drawing
18. Draw the contents of a drawer
19. Draw as many things as you can that start with the letter B
20. Draw something with your left hand, then again with your right hand
21. Draw 5 things you can't live without
22. Draw your favourite words
23. Draw someone doing something active, e.g. dancing, running, jumping...
24. Draw the last place you visited
25. Draw a place you would like to visit
26. Draw to music, as you feel
27. Draw a dream you can remember
28. Draw an emotion without using a face
29. Draw a collection of objects
30. Draw the reflection in a metallic object





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Creative Challenge 3

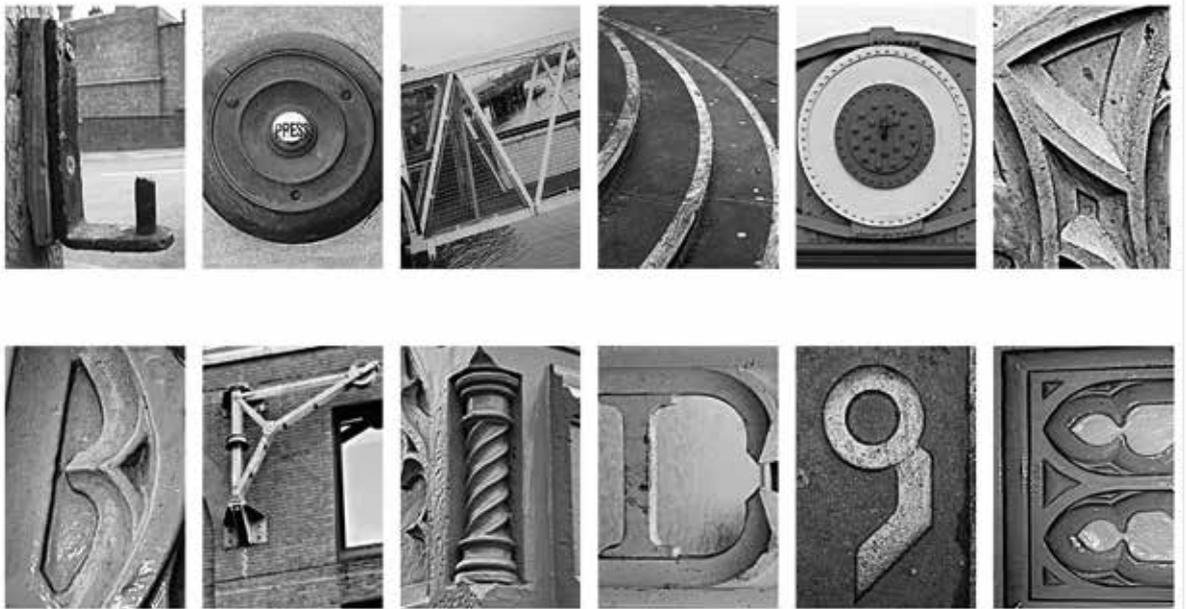
WHAT ARE LETTERFORMS?

Letterforms are natural letter shapes that can be found all around us.

This task is the perfect mix of both graphic design and photography, as you will be using photography to create your own type face.

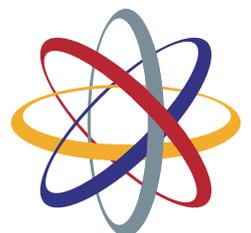
This task is set to test your creativity. Will you be able to see the letter shapes in your surroundings?

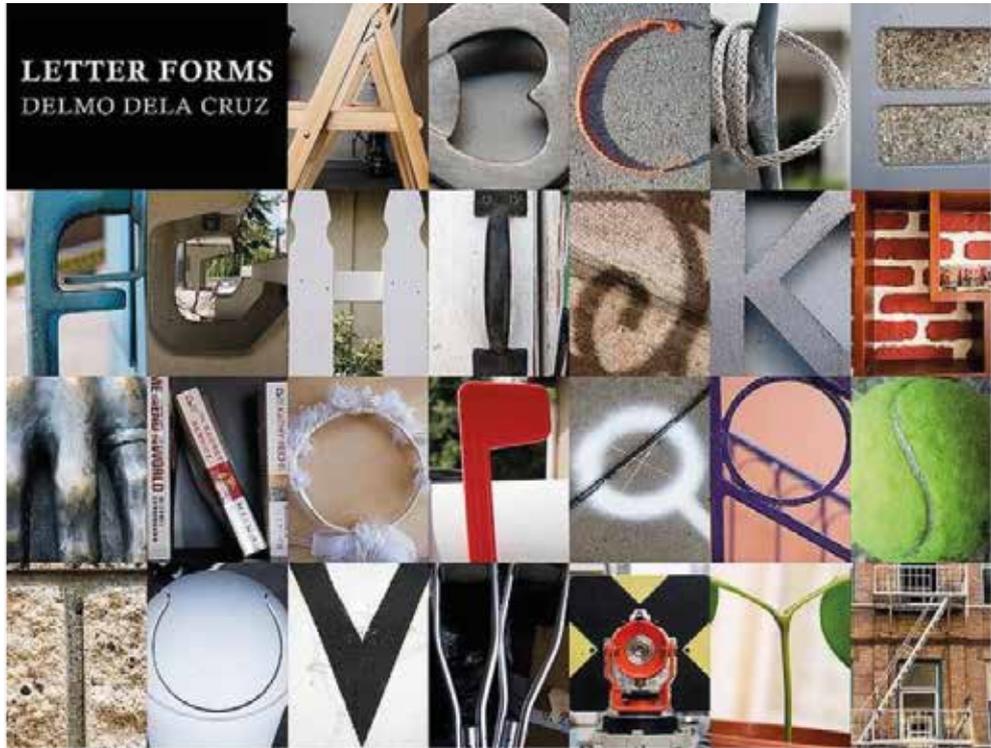
Use your viewfinder to compose the image to cut off the rest of the scene so the image contains only the letter.



The Task

- You must use a camera to capture letterforms around your own home.
- You need to capture enough letters to spell the longest word possible!
- Each single image should contain only one letter at a time.
- You cannot take pictures of existing letters.





Creative Challenge 4

Illustration Adding Images to Text

The task is to produce at least 5 images to illustrate a 500 word story. To begin you need to visit the BBC Radio 2 website – 500 words (link below) and select a story to produce illustrations for.

<https://www.bbc.co.uk/programmes/articles/KNWskPrg7stQ54tTbcf6P7/500-words-the-stories>

Alternatively you could illustrate a piece of text of your choosing e.g. a poem, a short story, a news story etc.....

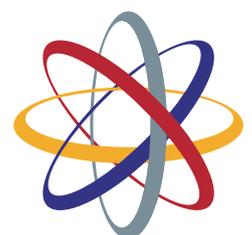
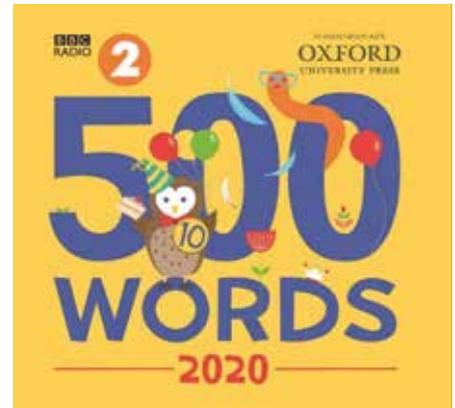
The challenge:
Select a piece of text to illustrate.

Research the styles of at least 3 illustrators.

Produce a series of initial sketches / ideas for your images.

Experiment with different media first - collage, drawing, paint, etc....

Produce final 5 final images to illustrate the piece of text.



List of Illustrators:

Joel Santana

Kavel Rafferty

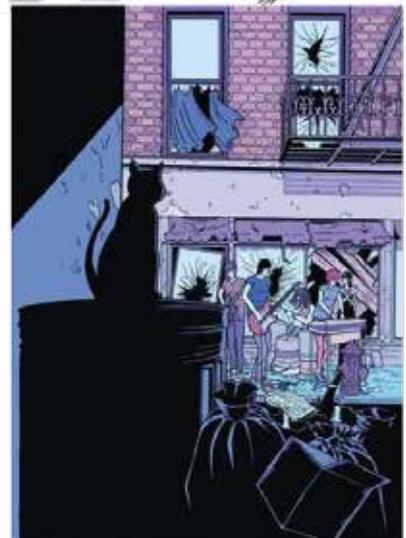
Joseph Carrington

Tobias Göbel

Anthony J Foti

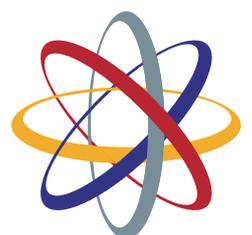
Katharine Asher

Fabio Lyra



More illustrators can be found at
<https://www.illustrationx.com/artists>

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Creative Challenge 5

STYLE ICON PROJECT: EDIE BEALE

For this project you are asked to draw inspiration from style icon Edie Beale who would customise her clothes to develop her own unique style!

To begin watch the documentary, Grey Gardens: Available on You Tube Grey Gardens is a 1975 American documentary film by Albert and David Maysles. The film depicts the everyday lives of two reclusive, formerly

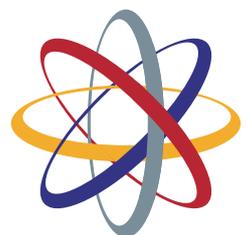
upper class women, a mother and daughter both named Edith Beale, who lived in poverty at Grey Gardens, a derelict mansion at 3 West End Road in the wealthy Georgica Pond neighbourhood of East Hampton, New York.

Despite her difficult conditions, throughout the documentary Edie Beale demonstrated a sharp sense of style and elegance and a remarkable ability to craft inventive outfits from her formerly fashionable clothing, which she effortlessly combined with random household items.

Task:

Your task is to collect garments and accessories, take a look at any old clothing you do not wear anymore, try them on! Wear them different ways/layer, drape or fold up; see the new potential in creating something new out of something discarded. You can also cut up and customise the garments, You can use a needle and thread or try hair clips, broaches, safety pins or paper clips... to attach together items, be as creative as you can when attaching new pieces together! Photograph yourself wearing your new outfit and parade around your space in the spirit of Edie Beale!

Enjoy!





Creative Challenge 6

Photography Assignment : Still Life

Throughout time, artists have used their limitations as a way to drive their creativity. You are being asked to create a small body of work under very limited circumstances. We want to give you the opportunity to use your own restrictions at this time to create some interesting and thought provoking still life work. Use the artists provided and video in the link below to gain an understanding of both classical and contemporary still life photography; then plan and shoot your own set of still life photographs.

Task

Go to the following website: <https://theartofphotography.tv/photo-assignment-8-stilllife/>

Watch the video titled 'Photo Assignment #8: Still Life in Photography'

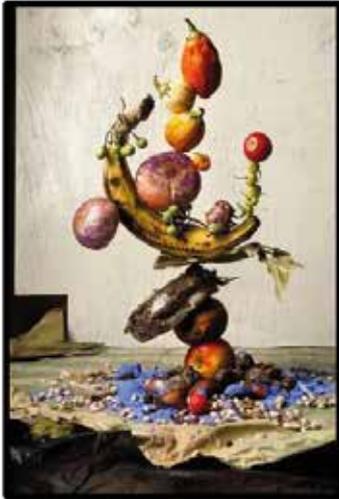
Create a series of 5 'still life' photographs using items you have found around your home or in your garden. Arrange the objects and create a modern take on a classical still life image. You could use man-made objects, natural objects or you could even interpret this as a food photography assignment. You can use whatever you like to create your images.

You can also use any camera you like for this task, be it a mobile phone or a DSLR. However, you must consider the following formal elements:

Lighting: What lighting will you use? Will it be soft, window light, or will you wait until dark and light the image with a torch? Consider how you can shape and manipulate the light you have available. Experiment and be creative with your lighting.

Composition: How will you frame your photograph? Will you get close up to your objects, using a macro photography approach allowing your photograph to show every bit of detail? Or will you stand back and allow the objects 'room to breathe'?





Lorenzo Vitturi



Abelardo Morell



Karl Blossfeldt

Colour: Will you use bold colours like the contemporary examples from Lorenzo Vitturi? Or will you edit your images in a classic black and white style like the artist Karl Blossfeldt.

Pattern & Texture: How will you create pattern and texture in your photographs? Will you use 'contrasty' lighting to highlight any texture in your objects? Or will you arrange your images to form patterns and shapes that draw the viewer's eye through the photograph?

List of YouTube channels for Inspiration:

Art of Photography:

<https://www.youtube.com/user/theartofphotography>

Thomas Heaton

<https://www.youtube.com/channel/UCfhW84xfA6gEc4hDK9OrR1Q>

Peter McKinnon:

<https://www.youtube.com/user/petermckinnon24>

Iford Film YouTube:

<https://www.youtube.com/user/HarmanTL>

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Creative Challenge 7

Character Design

For this challenge you will need to begin by creating a character.

Once you have a character you will then need to draw your character.....

In their usual clothes

In a uniform

When they are angry

Listening to music

When they are sleepy

With a new hairstyle

Dancing

Playing an instrument

When they are upset

In a Halloween costume

How they would look if they were 10 years younger

How they would look if they were 10 years older

In your clothes

In clothes from a different decade (60's/70's/80's)

When they are happy

When they are confused

As the opposite gender

As a superhero

In formal dress

When they are worried

When they are surprised

When they are shouting

When they are running or jumping

When they are working

When they are terrified 26. When they are bored

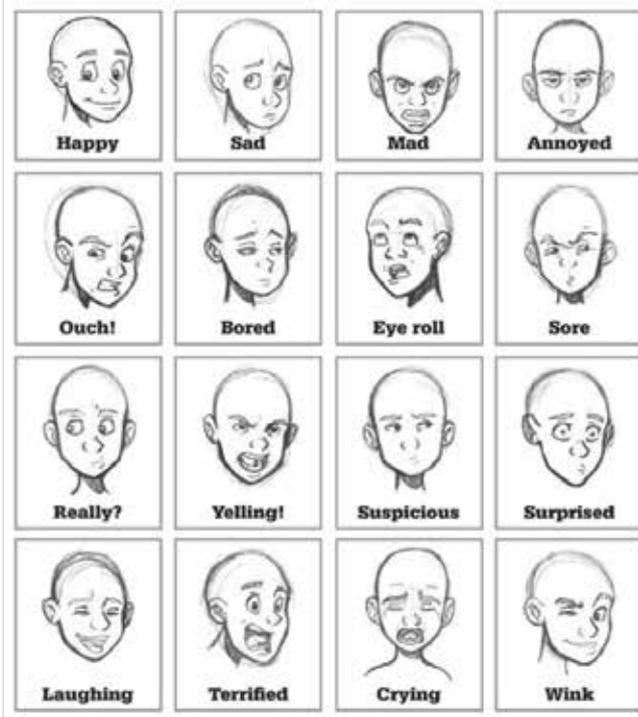
Stumbling over.

When they are laughing

When they are embarrassed

However you like





Creative Challenge 8

Record a Journey



"Success is a journey, not a destination. The doing is often more important than the outcome".

Sketchbook Task:

Undertake a number of short journeys with a sketchbook and record these journeys by taking photographs and producing drawings along the way. At the same time collect objects and write down what you can see, along with details such as the time, weather conditions, temperature, sounds, overheard conversations, how you feel).

These journey could be around your house and garden or a short daily walk.

Along these journeys take regular stops (for example if you are walking you could stop every 20 paces)

At each stop complete the following:

Select something to photograph and draw – a road sign/name, a person, tree, car, gate, garden etc....

Collect something – a leaf, feather, pebble, etc....

Write down a fact – the weather, temperature, exact time, what you can see/feel/hear/touch and smell.

Continue on your journey for a short distance, then stop and repeat the tasks above and so on until the end of your journey. Aim to change your viewpoint when you stop so you may look straight ahead, up, down, behind you, to the sides and so on.

