

ART & DESIGN

PRE-ENROLMENT
WORKBOOK

KICKSTART
YOUR NEXT
CHAPTER

A BIT ABOUT THE ART DEPARTMENT...

On behalf of the Art & Design team – Welcome to Macclesfield College!

We are delighted that you have chosen to continue your education journey with us and we look forward to a happy and successful working partnership together. College is a time of achievement and together we hope to help you achieve and exceed your true potential.

We offer courses in Art & Design in association with the University of Arts London (UAL) at Levels 1, 2, and Level 3. Levels 1 and 2 are offered over 1 year whilst Level 3 is undertaken over two years.

As part of the programs, students are provided with knowledge, understanding and application of a wide range of art genres.

All spaces have the facility to explore all art genres and then allow you to specialise for your final major project.

The department has two floors of dedicated spaces for teaching – and has specialist rooms for example, screen printing, fine art classrooms, open design space, photography studio, darkroom, pottery rooms, textiles space, and more.

Staff are fully qualified and highly experienced in a vast array of fine art, textiles, graphics, photography, clay styles, and genres.

Whatever your style or approach we can help you to explore your skills, expand your knowledge and grow as an artist.



A TASK TO GET YOU STARTED..

In preparation for your creative journey with us in the Art department, the team has devised a selection of challenges to keep your creativity stimulated. There are a range of tasks to choose from, some are just for fun while others are more challenging.

The idea is that you don't have to complete all the tasks, some may be more appealing than others, depending on your creative interests. The tasks cover different creative disciplines, such as photography, fine art, drawing, painting, and fashion.

You can do as many tasks as you want, but we would like you to at least attempt one of these. The challenges are just for you to help keep you busy.

We hope you enjoy these creative challenges and we look forward to seeing you in the future.

Best wishes

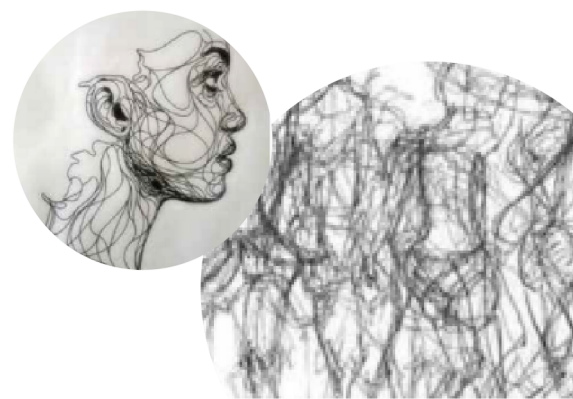
The Art Team



CREATIVE CHALLENGE 1

30-Day Drawing Challenge

1. Draw a flower
2. Draw yourself
3. Draw anything with only your favourite colour
4. Draw your favourite memory
5. Draw the room from where you are sitting
6. Draw an object without taking your pencil off the paper (continuous line drawing)
7. Draw someone without looking at the paper
8. Draw a character or scene from your favourite movie
9. Draw your favourite part of the day
10. Draw something in your backyard/garden
11. Draw your favourite outfit
12. Draw what you can see from one of your windows
13. Doodle something random
14. Draw your favourite animated or comic book character
15. Draw a landscape (Real or Fictional)
16. Choose one object – draw it in 10 seconds, then in 1 minute and then again in 10 minutes.
17. Draw something you are not good at drawing
18. Draw the contents of a drawer
19. Draw as many things as you can that start with the letter B
20. Draw something with your left hand, then again with your right hand
21. Draw 5 things you can't live without
22. Draw your favourite words
23. Draw someone doing something active, e.g. dancing, running, jumping...
24. Draw the last place you visited
25. Draw a place you would like to visit
26. Draw to music, as you feel
27. Draw a dream you can remember
28. Draw an emotion without using a face
29. Draw a collection of objects
30. Draw the reflection in a metallic object



CREATIVE CHALLENGE 2

Illustration - Adding Images to Text

The task is to produce at least 5 images to illustrate a 500-word story. To begin you need to visit the BBC Radio 2 website – 500 words (link below) and select a story to produce illustrations for.

<https://www.bbc.co.uk/programmes/articles/KNWskPrg7stQ54tTbcf6P7/500-words-the-stories>



Alternatively, you could illustrate a piece of text of your choosing e.g. a poem, a short story, a news story, etc.....

The challenge:

- Select a piece of text to illustrate.
- Research the styles of at least 3 illustrators.
- Produce a series of initial sketches/ideas for your images.
- Experiment with different media first - collage, drawing, painting, etc....
- Produce the final 5 final images to illustrate the piece of text.

List of illustrators:

- Joel Sntana
- Kavel Rafferty
- Joseph Carrington
- Tobia Gobel
- Anthony J Foti
- Katherine Asher
- Fabio Lyra



More illustrators can be found at www.illustrationx.com



CREATIVE CHALLENGE 3



STYLE ICON PROJECT: EDIE BEALE

For this project, you are asked to draw inspiration from style icon Edie Beale who would customise her clothes to develop her own unique style!

To begin watch the documentary, Grey Gardens available on YouTube, Grey Gardens is a 1975 American documentary film by Albert and David Maysles. The film depicts the everyday lives of two reclusive, formerly upper-class women, a mother and daughter both named Edith Beale, who lived in poverty at Grey Gardens, a derelict mansion at 3 West End Road in the wealthy Georgica Pond neighbourhood of East Hampton, New York.

Despite her difficult conditions, throughout the documentary, Edie Beale demonstrated a sharp sense of style and elegance and a remarkable ability to craft inventive outfits from her formerly fashionable clothing, which she effortlessly combined with random household items.

Task:

Your task is to collect garments and accessories. Look at any old clothing you do not wear anymore and try them on! Wear them in different ways/layer, drape or fold up. See the new potential in creating something new out of something discarded. You can also cut up and customise the garments, You can use a needle and thread or try hair clips, broaches, safety pins or paper clips... to attach more together items. Be as creative as you can when connecting new pieces together!

Photograph yourself wearing your new outfit and parade around your space in the spirit of Edie Beale!

Enjoy!



CREATIVE CHALLENGE 4

Photography Assignment: Still Life

Throughout time, artists have used their limitations to drive their creativity. You are being asked to create a small body of work under very limited circumstances. We want to give you the opportunity to use your own restrictions at this time to create some exciting and thought-provoking still-life work. Use the artists provided and the video in the link below to gain an understanding of both classical and contemporary still-life photography; then plan and shoot your own set of still-life photographs.

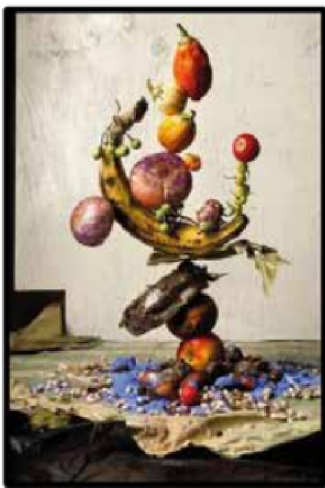
Task:

Go to the following website:
<https://theartofphotography.tv/photo-assignment-8-stilllife/>



Watch the video titled 'Photo Assignment #8: Still Life in Photography'

Create a series of 5 'still life' photographs using items you have found around your home or in your garden. Arrange the objects and create a modern take on a classical still-life image. You could use man-made objects or natural objects or you could even interpret this as a food photography assignment. You can use whatever you like to create your images.



Lorenzo Vitruri



Abelardo Morell



Karl Blossfeldt

You can also use any camera you like for this task, be it a mobile phone or a DSLR. However, you must consider the following formal elements:

Lighting: What lighting will you use? Will it be soft, window light, or will you wait until dark and light the image with a torch? Consider how you can shape and manipulate the light you have available. Experiment and be creative with your lighting.

Composition: How will you frame your photograph? Will you get close up to your objects, using a macro photography approach allowing your photograph to show every bit of detail? Or will you stand back and allow the objects 'room to breathe'?

Colour: Will you use bold colours like the contemporary examples from Lorenzo Vitturi? Or will you edit your images in a classic black-and-white style like the artist Karl Blossfeldt?

Pattern & Texture: How will you create pattern and texture in your photographs? Will you use 'contrasty' lighting to highlight any texture in your objects? Or will you arrange your images to form patterns and shapes that draw the viewer's eye through the photograph?

List of YouTube channels for Inspiration:

Art of Photography:

<https://www.youtube.com/user/theartofphotography>

Thomas Heaton:

<https://www.youtube.com/channel/UCfhW84xfA6gEc4hDK90rRIQ>

Peter McKinnon:

<https://www.youtube.com/user/petermckinnon24>

Iford Film YouTube:

<https://www.youtube.com/user/HarmanTL>

CREATIVE CHALLENGE 5

Character Design

For this challenge, you will need to begin by creating a character. Once you have a character you will then need to draw your character...

In their usual clothes
In a uniform
When they are angry
Listening to music
When they are sleepy
With a new hairstyle
Dancing
Playing an instrument
When they are upset
In a Halloween costume
How they would look if they were 10 years younger
How they would look if they were 10 years older
In your clothes
In clothes from a different decade (60s/70s/80s)
When they are happy
When they are confused
As the opposite gender
As a superhero
In formal dress
When they are worried
When they are surprised
When they are shouting
When they are running or jumping
When they are working
When they are terrified
When they are bored
Stumbling over.
When they are laughing
When they are embarrassed
However, you like



CREATIVE CHALLENGE 4

Record a Journey

"Success is a journey, not a destination. The doing is often more important than the outcome."

Sketchbook task:

Undertake a number of short journeys with a sketchbook and record this by taking photographs and producing drawings along the way. At the same time, collect objects and write down what you can see, along with details such as the time, weather conditions, temperature, sounds, overheard conversations and how you feel.

The journeys could be around your house and garden or a short daily walk. Take regular stops (for example if you are walking you could stop every 20 paces)

At each stop, complete the following:

- Select something photograph and draw - a road sign/name, a person, tree, car, gate, garden etc...
- Collect something - a leaf, feather, pebble
- Write down a fact - the weather, temperature, exact time, what you can see/feel/ hear/ touch and smell.
- Continue on your journey for a short distance, then stop and repeat the tasks above and so on until the end of your journey. Aim to change your viewpoint when you stop so you may look straight ahead, up, down, behind you, to the sides etc...



KICKSTART YOUR NEXT CHAPTER



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